

# College & Credential Overview — Marketing Coordinator



## College & Credential Options

## Cost Details

### Business Operations Certificate Metropolitan State University of Denver. *\*recommended*

This certificate provides students with the foundational business and accounting knowledge necessary for entry-level work. Students strengthen their core knowledge with elective coursework focusing on marketing, management or business and legal relationships. Six of the sixteen credit hours are dedicated to apprenticeship.

Completion Time: **Suggested Completion is Two Semesters \*Will vary by Apprentice.**  
Difficulty Level (Low, Moderate, High, Very High): **Moderate.**

#### Cost Details:

- \$6,824.09 ( fees included pricing is based on two semesters)

\*financial aid is available for those who qualify

### AdvanceEDU Business Courses

They offer a **free** eight-week trial period and college prep program for students to see, feel, and hear the AdvanceEDU experience. They offer sample class projects, supported onboarding, and an initial taste of the career exploration experience.

Completion Time: **Will vary by Apprentice.**  
Difficulty Level (Low, Moderate, High, Very High): **Moderate.**

#### Cost Details:

- Varies by apprentice and courses selected.

\*financial aid is available for those who qualify

### Google Analytics Individual Qualification Certificate/Google

Google Analytics Academy will help apprentices learn about Google's measurement tools so apprentices can learn how to grow a business through intelligent data collection and analysis. Apprentices must take the Google Analytics for Beginners and/or the Advanced Google Analytics Courses for free via Google Analytics Academy.

Completion Time: **Varies**  
Difficulty Level (Low, Moderate, High, Very High): **Moderate**

#### Exam:

- Free

#### Preparation:

- Free through Google Analytics Academy