



MARKETING COORDINATOR



APPRENTICESHIP TIMELINE

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High School

On the Job Training

Courses & Credentials

SUMMER 1	None	16+ hrs/wk**	Bootcamp
YEAR 1	HS Classes & Concurrent Enrollment	16 hrs/wk	None
SUMMER 2	None	24+ hrs/wk**	Google Adwords/Analytics Certificate
YEAR 2	HS Classes & Concurrent Enrollment	24 hrs/wk	None
 High School Graduation 			
YEAR 3	None	30-40 hrs/wk	0-5 Higher Education Courses

Apprenticeship Completion- Seek continued employment with your company, pursue higher education, or both!

Overview

Higher Education

Post-graduation, apprentices will be able to enroll in higher education courses aligned with their industry pathway.

Industry Credentials

Apprentices are required to pursue an industry credential to develop practical knowledge and skills.

On the Job Training

Each apprentice will develop career-ready, in-demand competencies through their employer. These skills are designed to have currency in the job-market, and to set up apprentices for future career success.

**Apprentices who start their senior year of high school will follow a different timeline than above; to be defined with the apprentice and supervisor*

***Apprentices are guaranteed and must be willing to commit the required number of hours, together employer and apprentice may decide to increase work hours*